

Thinking of studying Business?

Why choose to study Business at College?




The world of business has changed and today, globalisation is the new normal. Whether you are planning to enter fashion or finance, or something in-between, here are six key reasons why you should study business and how it can open a world of possibilities for you.

1. Develop crucial communication skills - Writing a convincing report or presenting a winning pitch—and even drafting the right email—requires having excellent communication skills.
2. Marketing - Lessons in marketing can teach you to understand your audience and how you can appeal to them.
3. Accounting and budgeting - Many great businesses fail to succeed due to poor financial management. Studying business will run you through the basics of accounting.
4. Unlock the entrepreneur inside you - More and more, students go to business school to learn how to launch their dream business.
5. Investment & finance - Studying business will give you a good understanding of basic economic principles, how markets are affected by world events, and how to assess a firms' financial health.
6. Project management - Whether you work in the music industry, military, or not-for-profit sector studying a business degree will strengthen your project management capabilities.

Why study business? To be relevantly connected. To be part of the global generation.

Most of all, to set yourself up for any future imaginable.

There are a wide range of Business courses on offer. You could choose to study Business Studies or focus on Economics. You could choose an A Level or a vocational course such as a BTEC.

Course Title	What will I study?	Assessment	More Information
 <p>A Level Business</p>	<p>This course is for anyone who would be interested in learning about how businesses work and what challenges businesses face.</p> <p>Studying business will cover topics such as: Dynamic and competitive markets, social trends, entrepreneurship, finance, economic influences, production and quality issues, uncertainty, decision-making and strategy, business growth, managing change, global business, overseas markets, and corporate social responsibility.</p>	<p>At the end of year two you will sit three exam papers.</p> <p>There is no coursework attached to this type of qualification.</p>	<p>See individual college websites for information on the specific courses they offer.</p> <p>AQA A Level Business</p> <p>Edexcel A Level Business</p>
 <p>A Level Economics</p>	<p>Students who are interested in the world around them and the rationale behind policy decisions that affect them at local, national, and international levels should find Economics rewarding.</p> <p>Studying economics will include topics such as: how prices and output decisions are determined, why markets fail due to monopolies, how the national economy works, and what factors contribute to growth, inflation, and unemployment.</p>	<p>At the end of year two you will sit three exam papers.</p> <p>There is no coursework attached to this type of qualification.</p>	<p>See individual college websites for information on the specific courses they offer.</p> <p>AQA A Level Economics</p> <p>Edexcel A Level Economics</p>
 <p>BTEC Nationals in Business</p>	<p>These technical courses are designed to provide a highly specialist, work-related qualification in a range of business sectors. All students will study business environments, finance, and marketing. Optional units include human resources, accounting, and law.</p> <p>There are different sized courses available:</p> <ul style="list-style-type: none"> • BTEC Extended Certificate (1 A Level) • BTEC Diploma (2 A Levels) • BTEC Extended Diploma (3 A Levels) 	<p>This course is assessed through a mix of coursework, external exams, and controlled assessment.</p>	<p>See individual college websites for information on the specific courses they offer.</p> <p>Pearson BTEC Nationals</p>